

## CCH AND THE COMMON GOOD

By James Quay  
Executive Director, CCH

### The Economy and the Common Good: How to Apply

CCH strongly urges any organization interested in applying for a grant under "The Economy and the Common Good" to contact the nearest CCH office to discuss their proposal. Special proposal-writing workshops will be scheduled for mid-March. Check with the nearest CCH office for details.

#### I. ELIGIBILITY

Any nonprofit organization, institution, or group, whether or not incorporated or tax-exempt, is eligible to apply under this program. Grants will not be made to individuals. We encourage co-sponsorship by two or more organizations, such as a civic group and a university.

#### II. EXPECTATIONS

The proposed project must include activities which attract a broad range of the California public, whether through broadcast media or discussion groups. The proposed activities should fit into an overall plan which integrates the views of the general public, scholars, and policy makers into the discussion of the issue or issues addressed.

Activities which may be funded under the grant include, but are not limited to, planning meetings, preparation of papers, seminars, colloquia, conferences, town meetings and other public forums, publication and dissemination of printed materials, radio or television broadcasts, and lectures. The proposal should describe how the chosen format will lead from small group discussions for intensive analysis of the issues to programs of broad public outreach.

The full proposal should also:

1. Describe that aspect of "The Economy and the Common Good" which is to be the subject of the project, why it is appropriate for treatment at this time and in this context, how it bears on choices facing the California public, and how a broad diversity of viewpoints will be insured.

2. Explain the central role to be played by disciplines of the humanities — particularly core disciplines such as history, philosophy, and literature — in the project. The proposal should explain how particular disciplines, for example, philosophy, will provide special perspectives on the chosen issues. Prospective resource people (e.g., economists concerned with issues of social value) should be identified, and statements from participating humanists indicating their intended approaches to the issues should be included.

4. Detail the proposed format, including descriptions of all activities (e.g., seminars, forums, conferences, publications, etc.) and a prospective schedule of events. Justify the selection of the format in terms of your intended audience and the desired impact on that audience.

5. Provide a track record of the sponsoring organization(s), describing the organization's background and its resources for carrying out the proposed activities.

6. Provide a detailed budget, showing the basis for all estimated costs.

7. Indicate how the project is to be evaluated, including both internal and external assessments.

8. Include brief (100-word) biographical statements about key project personnel, speakers, and advisors.

#### III. PLANNING GRANTS

To encourage cooperation or co-sponsorship between organizations and to aid the development of proposals generally, the Council will make available on a competitive basis a limited number of planning and development grants in amounts up to \$1000 to organizations seriously committed to submitting a proposal. These planning grants will be awarded between February 1 and April 15. Interested parties should contact either CCH office to obtain guidance.

A prospective sponsor must demonstrate the need for planning funds, and after consultation with CCH staff, submit six copies of a letter (2-3 pages) which includes: (a) a brief description of the overall project concept and an explanation as to why it is appropriate to "the Economy and the Common Good"; (b) a description of project activities; (c) information about the sponsoring organization; (d) a budget detailing the use of planning grant funds, including designation of local (cash or in-kind) match.

PLEASE NOTE: PLANNING GRANTS WILL NOT BE AWARDED TO ALL WHO APPLY. AWARD OF A PLANNING GRANT DOES NOT GUARANTEE FUNDING OF THE PROPOSED PROJECT.

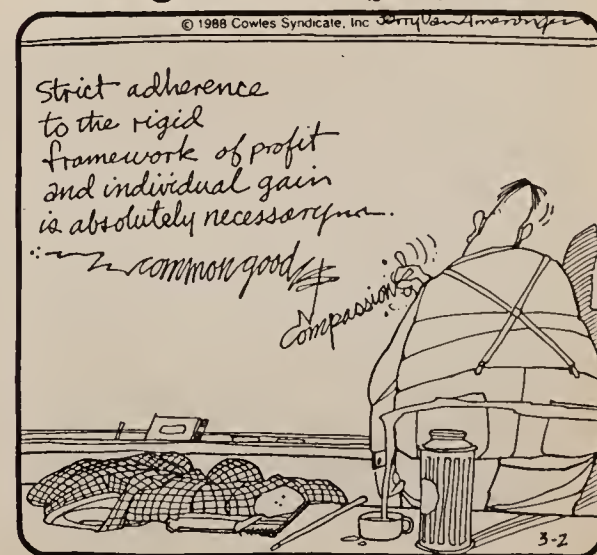
#### IV. APPLICATION DEADLINE

Prospective applicants should write or call the nearest CCH office for application forms. Early consultation with CCH staff about the proposed project idea is strongly encouraged. Full proposal narratives should be limited to no more than fifteen pages. Ten copies are due in the CCH San Francisco office by July 1, 1989. Announcements of awards will be made in mid-September.

CCH's new Common Good grants category had its genesis in a long range planning session during 1987. Council members had just finished listing the past CCH program initiatives of which they were most proud and were beginning to ponder what programs would make them proud five years hence. Sister Magdalen Coughlin declared her pride in the great multicultural diversity of the Council's funded projects, but wondered aloud if the Council might not want to complement this commitment to diversity with a commitment to the common good.

The common good. The phrase immediately struck a chord with the Council members present that day. I feel that the phrase, with its powerful suggestions of community and ethical concern, would have appealed equally to board members of earlier Councils as well. During 1974, after a series of statewide public meetings, the first California Council had chosen "The Pursuit of Community in California" as its program theme. In all the public meetings, held in the towns and cities of this most modern of American states, the land of "freeways" and "lifestyles", what the Council had heard most clearly was a longing for community. Californians were asking the new Council to put the humanities to the task of discovering continuities with those who came before them, with those with whom they shared the present, and with those who would come after them. Many of the one thousand projects the Council has funded since then have sought to do exactly this.

#### the neighborhood Jerry Van Amerongen



Somebody introduced a foreign substance into Prof. Gurney's coffee, which in turn introduced a foreign concept into the business school.

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In September of 1987 the Council asked that staff explore the feasibility of an initiative on "the common good" and later that year approved the establishment of a new grants category over the next four years. While the common good would be the overall rubric, each year the Council would select a new area of emphasis. The topic for the first year is "the Economy and the Common Good." Other topics will follow, and candidates include "The Environment," "The Professions," "Education," and "Technology." Having decided on the economy as its first subject, however,



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the Council sought advice beyond its board to help shape the first announcement. In early 1988 the Council awarded a planning grant to the Center for Ethics and Social Policy at Berkeley's Graduate Theological Union. The Center had sponsored a successful project four years earlier as part of a CCH initiative on the topic of "Justice and Equality," a theme closely related to "the Economy and the Common Good."

### The Planning Process

The Center convened two planning meetings, one in northern California (Berkeley) and one in the south (Whittier College). Those invited to attend included humanities scholars, labor officials, corporate executives, and CCH board and staff members. The two meetings had quite different aims and formats. At the Berkeley meeting, philosophers and economists presented their views of the common good in brief papers, to which the larger group then responded. We have reprinted one of these papers, by philosopher Manuel Velasquez, in this newsletter.

At the Whittier meeting, we attempted to recreate the Council's grants review process. Participants brought sketches of proposals for "common good" projects, and then broke into small groups to discuss the hypothetical proposals and ultimately recommend one for (hypothetical) funding. Proposals included a series of public policy forums, a film documentary on a case study of the economics of oil drilling in Los Angeles, a tutorial program for new immigrants on literacy for economic survival, a public education program on the economics of child care, a public festival to celebrate the ways diverse cultures articulate the common good, a series of public debates on economic issues such as plant closings and tax policies.

I cannot emphasize too strongly that the Whittier group is *not* the group which will review the actual proposals, but in the process of deciding which of the hypothetical proposals should be funded, they naturally formulated criteria which may be of interest to applicants. The group favored proposals that related economic issues to the lived reality of communities. The group ultimately favored funding the film documentary, not so much because of its film medium but because they felt the examination of a case study permitted exploration of the actual *process* by which a community reaches a decision about the common good and allowed treatment of a concrete economic issue. The group also favored those proposals which specifically asked "what is the common good," even if no final answer could be given.

From these meetings the Council learned that while the concept of "the common good" resists capture in print, it provokes extraordinary energy in discussion. Every meeting on the subject, from those of the Council's Program Committee to those of the planning groups, has been lively and stimulating. As a result, the Council strongly urges potential applicants not to rely for guidance on the written announcement alone, but to contact CCH staff early in the development of a proposal.

CCH also learned that the discussion of "the common good" flourishes when that discussion includes members of quite diverse, even antagonistic groups. Few organizations which might wish to develop proposals on the common good appear to have strong ties to all the necessary constituents. The Council is therefore offering planning grants of up to \$1000 to permit organizations to hold planning meetings with co-sponsoring organizations.

## Hopes for the Common Good

In the context of the cartoon by Jerry Van Amerongen which graces the cover of this newsletter, the humanities are the "foreign substance" which the Council hopes to inject into "Professor Gurney's" coffee, or less metaphorically, into public discussion of economic issues. While CCH does not subscribe to the rigid dichotomy of economics vs. the humanities, it does believe that discussion of our economic life and of the policies which affect that life is incomplete without the humanities disciplines.

We hope that the initiative will have statewide impact. Whether this is best achieved by a single project grant of \$100,000 or several smaller grants made to organizations throughout the state, the Council cannot now say. That is a decision best made when it has all the proposals before it this July. Likewise, the decision on what role broadcast media should play in such a project cannot now be made. The production of a film, video or radio program combined with audience discussion might prove effective; on the other hand, the use of *existing* films, video, or radio programs, might permit more funds to be devoted to public discussion. As it happens, one episode of the ETHICS IN AMERICA series, a new 10-part series to be broadcast on PBS early this year, explores the ethics of corporate takeovers.

Certainly, we expect successful proposals to have the characteristics of other CCH proposals: the inclusion of diverse adult audiences, the participation of humanities scholars in planning and implementing the project, and the use of formats which promote discussion and reflection on specific problems. At the end of four years, we expect to know how Californians explore and define the common good in a number of areas.

### An Invitation from CCH

On Saturday, February 4, CCH will host a one-day gathering of northern California library and museum professionals, scholars and filmmakers, directors of CCH projects and members of the public to discuss the present problems and future possibilities of what NEH Chair Lynne Cheney calls "The Parallel School" in her recent report, *Humanities in America*.

Cheney states, "Museums, libraries, educational television, state humanities councils, and historical organizations now provide such extensive education in the humanities that they form a kind of parallel school."

What does this resurgence of public interest in the humanities mean? What new opportunities for institutional cooperation are possible for those involved in "the parallel school?" How can CCH help? We would very much like you to help us answer these questions.

The day-long conference will include small group discussions and plenary sessions to share with each other what we know about our own institutional audiences and to discuss how we could serve them better. A catered lunch will be provided.

Space is limited and registration for the conference is required. For more information contact the CCH San Francisco office at 415/391-1474.

## The Common Good and the Humanities

by Manuel Velasquez

Director, Center for Applied Ethics  
Santa Clara University

My topic, as I understand it, is what can the humanities add to the discussions of "The Economy and the Common Good."

I want to say right at the beginning that my comments should not be taken as hostile to the discipline of economics. On the contrary, I am convinced that the discipline of economics, and the allied discipline of decision theory, can enlighten us on some critical aspects of the common good. In particular, the economic theory of public goods and the economic theory of externalities both provide insights into common benefits and common problems created by economic activities. Decision theory provides some very interesting insights into the free-rider problems created by trying to provide for the common good. An extension of economics, cost-benefit analysis, is helpful in defining the appropriate levels at which public goods should be provided. And economics is quite enlightening in showing how self-interest can be put at the service of the common good through appropriate market mechanisms, as well as telling us how various kinds of social arrangements may or may not be efficient in the economist's sense of efficiency, and how they may or may not be Pareto Optimal.

But what do the humanities add to this discussion of the common good? There are many definitions of the common good. The most useful, I think, is a non-substantive definition: the common good is the sum of those conditions of social life which allow and enable all members of society to achieve their fulfillment.

In this non-substantive definition, the common good consists of certain conditions of social life, namely, those conditions which are necessary for us all to achieve our human fulfillment. This is a non-substantive definition because it takes no position on the substantive question: what is human fulfillment? Different substantive conceptions of human fulfillment will yield different substantive conceptions of the common good.

And this is where the humanities come in. The notion of a common good is inherently normative. Different conceptions of human fulfillment will yield different notions of the common good. For example, if one holds that human fulfillment requires religion, then religion must be part of the common good. If one holds that human fulfillment requires only a certain level of material goods, then the common good consists only of those conditions necessary to generate that level of material goods. If one holds that human fulfillment requires a certain type of community, then community must be part of the common good. But each of these views is normative. That is the basic reason why the humanities provide an inescapable contribution to discussions of the common good. Normative issues are issues that cannot be settled by the positivistic methods of the natural or social sciences.

The normative methods of the humanities are the methods that are appropriate to discussing and settling questions of the common good. These include, for example, questions about what human nature is, and what constitutes human fulfillment. They include questions about what kinds of things, experiences, and actions are good for human beings, and questions about which things, experiences and actions are evil. They include

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larger questions about the kinds of social structures, economic arrangements, and political institutions that are good for humans and which are evil. And they include the larger questions of what it is all about. Why live? Why have social, political, and economic institutions? What is the destiny and purpose of humankind?

Such questions, questions about what constitutes the good of human beings, questions about what kinds of social structures are good for human beings, and ultimate questions about the destiny of humanity, must be addressed in any adequate discussion of the common good because their answers will tell us what constitutes human fulfillment. But they are not questions that are adequately addressed by the natural or social sciences. They need the methods of literature, of philosophy, of theology, of the arts.

Let me turn next to contrasting how economists approach issues of the common good with how humanists do.

First, economists usually discuss the common good, and all goods in general, on the basis of revealed preferences. But economists do not discuss whether some preferences are better than others. Humanists do; indeed, that is the bread and butter of the humanities. Economists generally take desires or preferences as given. They do not distinguish between needs and wants, nor do they distinguish between preferences based on sheer appetite and preferences based on moral ideals and moral principles. Humanists do.

Economists for the most part study a certain type of goods — goods that are traded in markets. And their analysis tends to focus on a particular kind of economic institution — namely, markets. Humanists study other types of goods besides market goods. More importantly, they ask questions about the limits of markets. Should a society provide, as part of the common good, some goods such as religious or moral ideals that cannot be traded in markets? And does the common good require that some goods not be traded in markets — like votes, human beings, babies, surrogate motherhood, human organs? The humanist asks what limits society should impose on markets.

Finally, economists do not ask how economic arrangements change their participants. In modern societies the market has become the dominant form of interchange among us. As a result, virtually every kind of human good has become commodified. Is commodification desirable for a society? Is it part of the common good, or is it, on the contrary, an undesirable “common evil”?

On this question the economist is silent. Yet that very question lies at the core of pressing social issues that are shaping the common good for us.

Finally, there is the troubling question of whether the market that has overtaken our economy has also overtaken our hearts and our minds. The market is an arena where the pursuit of self-interest is legitimized. As the market has spread into more and more areas of our lives, so has the assumption that the pursuit of self-interest is legitimate, indeed, that it is merely human nature. And that is the greatest dilemma created for discussions of the common good: how can we talk about the good of all in a society dominated by the market assumption that self-interest is always and everywhere legitimate? I suspect that by giving the humanist a voice we will have a greater chance of dealing with this dilemma. The humanist can talk to us about altruism, about justice, about community, about love, about charity, about benevolence, about self-sacrifice, about our common humanity. In short, the humanist can talk to us about the loveliness of sacrificing self-interest for the sake of the common good in a way that the economist cannot. And that is why we need the humanist.

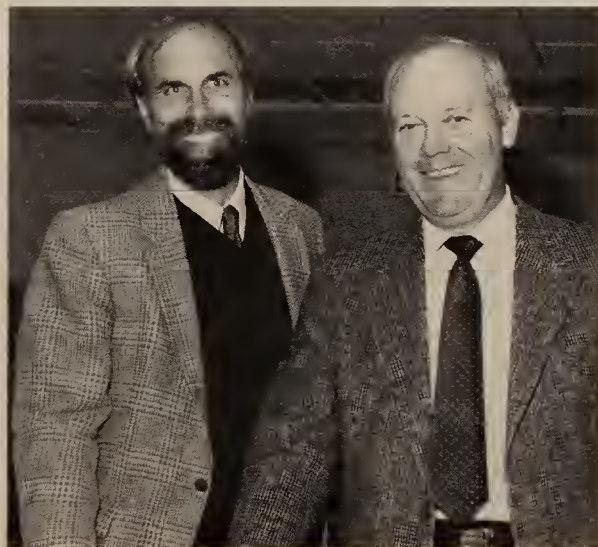
## Planning Meetings Held for Public Humanities Conference in Orange County

This year's Public Humanities Conference sponsored by CCH will be held in Orange County. The theme of the conference is “Community and the Common Good in Orange County.” As part of the two-day conference Robert Bellah will deliver an address on Friday evening, June 2, at California State University, Fullerton. A full day of activities will be scheduled for Saturday, June 3. Details of the entire sequence of events, including several special humanities attractions throughout Orange County in May, will be forthcoming in the April issue of *Humanities Network*.

As part of the planning process for this annual conference, CCH invited members of the Orange County community—representatives of civic, academic, media, and community organizations—to meet with us to discuss the theme of the conference and to offer ideas for specific activities related to the notion of community in Orange County. CCH Program Officer, Susan Gordon, summarizes the meeting as follows.

On November 12, 1988, thirty-five people representing a broad section of Orange County residents met at California State University, Fullerton, to begin a dialogue about community—what it means to belong to one, what some of the obstacles are to building it, and how CCH can help promote further examination of the individual's responsibilities to the greater good. With the help of Paul Apodaca of the Bowers Museum in Santa Ana, we met an enthusiastic response from members of the Native American, Chicana, black, and Vietnamese communities, in addition to representatives of museums, schools, media, library, and art and theater organizations.

The diversity of communities within Orange County belies oft-held stereotypes of the area. Many personal concerns became apparent during the three-hour meeting, concerns that reflect obstacles to community that some expressed as fears of declining property values, resentment toward certain newcomers from other countries, and a sense of geographical blending in the shadow of Los Angeles. On the other hand, one participant spoke about feeling that her block is a real community that gives her a sense of belonging; another spoke of the pride derived from an Olympic gold medal winner's being an Orange County resident. One after another, those present spoke increasingly from personal



CCH executive director, Jim Quay, and Council member, Don Schweitzer, met with Orange County residents to plan the Public Humanities Conference to be held at Fullerton in June.



Robert N. Bellah, Elliott Professor of Sociology at UC Berkeley, will give the Public Humanities Lecture in Fullerton on June 2.

experience and many expressed a desire to hear more about what individuals can do to make community work, to feel that each person's contributions count, to be inspired by others' stories about belonging to communities.

At the suggestion of the participants, a followup meeting was scheduled for January 14 at which time efforts will be made to record individuals' stories and anecdotes about their experiences with community in Orange County. Material from this meeting will be given to Robert Bellah who will be the Public Humanities Lecturer at the June event. Professor Bellah is the principal author of *Habits of the Heart: Individualism and Commitment in American Life*, which examines some current conceptions of participation in community life and contrasts these with concerns expressed by Alexis de Tocqueville in his work on individualism and democracy early in the last century.

On June 3, the Saturday following his lecture, Dr. Bellah will participate in discussions about community with the audience at the Public Humanities Conference. The comments, personal testimonies, and stories taped during the January 14 meeting will serve as an introduction for Dr. Bellah to Orange County, a geographic area that was once home to small tribes of Native Americans and is now inhabited by people with roots in scores of other countries, many of whom communicate in languages other than English, but all who have memories of “home,” and who feel the need to belong or who feel the lack of belonging to a community. We look forward to a stimulating dialogue on this topic with members of the Orange County community, a dialogue that will help to break down boundaries that interfere with building the “Good Society,” which happens to be the title of Robert Bellah's newest book soon to be published.

### Proposal-Writing Workshops

Proposal-writing workshops for those interested in submitting grant applications to CCH at the April deadline are scheduled as follows:

San Francisco office:

Wednesday, February 15, 10 am to noon

Friday, February 17, 10 am to noon

Los Angeles office:

Tuesday, February 14, 10 am to 12:30 pm

Thursday, February 16, 10 am to 12:30 pm

The workshops are free, but advance registration is required. Please call either the San Francisco office (415/391-1474) or the Los Angeles office (213/623-5993) to register.



# December Grant Awards

## Humanities and Contemporary Issues

### Color Adjustment: Blacks in Primetime

*Sponsor: Resolution, Inc., San Francisco*  
*Project Director: Marlon Riggs*  
*Amount of Award: \$7,500 in outright funds*

This project will develop a script for a one-hour television documentary tracing the history of primetime's portrayal of race and relations in this country. Primetime's performance provides a sensitive barometer of the nation's evolving response to black demands for equality. The documentary will show how network programming reflects divisive social issues while absorbing them into the familiar formats of primetime entertainment. Resolution Inc. has received a grant for media production from the Corporation for Public Broadcasting.

### Contemporary Moral Issues: Politics, AIDS, and The Right to Die. A Series of Public Symposia

*Sponsor: Center for Applied Ethics, Santa Clara University*  
*Project Director: Manuel Velasquez*  
*Amount of Award: \$4,480 in outright funds*

The Center for Applied Ethics will organize three public symposia where humanities scholars will address questions related to the moral principles involved in: (1) campaign reform; (2) disclosure of the results of AIDS tests; (3) euthanasia legislation. The first lecture will be held in November of 1989 on the Santa Clara University campus.

### Conversations with Wally: A Humanist at Work

*Sponsor: Western Heritage, Berkeley*  
*Project Directors: Stephen Fisher and Laura Takeshita*  
*Amount of Award: \$7,500 in outright funds*

In 1989 Wallace Stegner, writer and historian, will reach his eightieth birthday. Western Heritage will produce a half-hour video biography of Stegner whose career exemplifies the scholarly application of the humanities to public life. The video program will incorporate old and new interviews with archival footage to explore some of the themes that permeate his work: California's treatment of ethnic groups, labor disputes, the use of public lands, and a loss of a sense of community.

## Humanities in Public Libraries

### Orange County Perspective: One Hundred Years of Transition

*Sponsor: Orange County Public Library*  
*Project Director: Emily Jackson*  
*Amount of Award: \$7,500 in outright funds and \$6,650 in matching funds if \$13,300 in outside gifts are raised*

In 1989 Orange County celebrates its centennial year, and the Orange County Public Library will mark the occasion by sponsoring a series of public lectures and reading and discussion groups to explore the county's historical and cultural significance. All programs will be held at the San Juan Capistrano Library. Lectures will be presented on six consecutive weekends in April and May and will feature a diversity of perspectives on the influence of the last hundred years on the daily lives of present Orange County residents. Topics will include the social, political, and economic history of the county as well as the artistic, literary and architectural heritage of the area. Bibliographies of readings related to each lecture will be available in all 27 branches of the Orange County Public Library. These readings will form the basis for the reading and discussion groups that follow the lectures.

## Humanities in California Life

### Architectural Reflections: Images of California's Cultural History as Preserved in its Buildings

*Sponsor: Moorpark Community College*  
*Project Director: Art Bettini*  
*Amount of Award: \$7,500 in outright funds*

Moorpark Community College, in cooperation with Ventura County public libraries and local historians, will present a traveling photographic exhibit on California and Ventura County architectural history. The exhibit will be displayed at three local shopping malls in April-June. In conjunction with the mall showings, local libraries will host two evening discussions and two businesses will sponsor lunchtime brown bag discussions. An exhibit catalog and a bibliography will also be produced.



Early California artifacts that will be on display at the Museum of Anthropology, California State University, Fullerton as part of the exhibit, "A Step into the Past: Island Dwellers of Southern California." See Calendar of Events for more information.

## Ethnic Pioneers in California Agriculture

*Sponsor: The Western Jewish History Center, Berkeley*  
*Project Director: Ruth Rafael*  
*Amount of Award: \$4,500 in outright funds*

The focus of this one-day symposium will be to highlight the contributions of ethnic pioneers to early twentieth century agriculture in California. In addition to the role played by Jewish farmers, the pioneering efforts of Japanese, Armenians, blacks, and Mexicans will be discussed. Topics for the presentations include what methods and technologies were used by the various groups, what adaptations they made, and which of their methods are still viable in today's agricultural landscape. The symposium will take place in May.

## The Exiles

*Sponsor: Los Angeles Philharmonic*  
*Project Director: Susan Injejikian*  
*Amount of Award: \$7,500 in outright funds*

*The Exiles*, an historical museum exhibit, will open at the Hollywood Bowl Museum in April. This exhibit will address the cultural and political influences that brought important artistic emigres from Europe and Russia to Southern California between the first and second world wars. It will feature artifacts, costumes, manuscripts, and samples of music of important figures in the arts and humanities. The exhibit, which will be open for a year, will interweave general historical trends with specific personal accounts and achievements.

## Maritime Arts: The Sailor and his Craft

*Sponsor: The San Francisco Craft & Folk Art Museum*  
*Project Director: J. Weldon Smith*  
*Amount of Award: \$7,500 in outright funds and \$3,750 in matching funds if \$7,500 in outside gifts are raised*

The exhibition, *Maritime Arts: The Sailor and his Craft*, will open July 1 at the San Francisco Craft & Folk Art Museum. It will feature art by sailors from the collection of the National Maritime Museum and will include demonstrations by maritime carvers, knotters, and net menders. A panel discussion will be held on July 15 at Fort Mason to explore the contributions of ethnic migrations to the development of California maritime life.

## Solano Women

*Sponsor: The Vacaville Museum*  
*Project Director: Ruth Gardner Begell*  
*Amount of Award: \$7,500 in outright funds*

*Solano Women*, an exhibit opening February 3 at the Vacaville Museum, will include photographs, artifacts and text highlighting the contributions of women to Solano County history. Three portable satellite exhibits will be installed in county libraries, schools, businesses, and other museums. Additionally, the project will produce a fifteen minute oral history video on Solano County women to be shown in the museum theater and on local cable TV.



# December Grant Awards

## Sounds of the Silents

*Sponsor: The Silent Society, Los Angeles*  
*Project Director: Lynn Cadwallader*  
*Amount of Award: \$7,375 in outright funds*

A script will be produced for a half-hour documentary on the importance of music in the early film industry. The program will combine interviews, film excerpts, and testimony from historians to provide perspective on a significant period in American cultural history. The film interviews will explore questions relating to working conditions for musicians, early union organization, job experiences of women and blacks, and the influence of film music from this period on the films of later years.

## A Step into the Past: Island Dwellers of Southern California

*Sponsor: Museum of Anthropology,  
California State University, Fullerton*  
*Project Director: Aileen Baron*  
*Amount of Award: \$5,673 in outright funds*

This exhibit will illustrate the culture of the prehistoric Indians from the islands of the Southern California coast. It will feature a collection of artifacts from San Clemente Island including fragments of textiles and baskets never before displayed. The project will produce a catalog of the exhibit. The exhibit will open on January 29 with a reception and a guest speaker. (See the Calendar of Events for details.)

## Strength and Diversity: Japanese American Women, 1885 to 1990

*Sponsor: The National Japanese American  
Historical Society*  
*Project Director: Rosalyn Tonai*  
*Amount of Award: \$7,500 in outright funds and  
\$3,750 in matching funds if  
\$7,500 in outside gifts  
are raised*

The struggles and achievements of Japanese American women will be chronicled in an exhibit of 100 photographs, artifacts, and writings. The display will illustrate three generations of women in terms of their work, cultural traditions, and social/political relationships. The project will produce a catalog of the exhibit. The exhibit will open in February of 1990 at the Oakland Museum. Portions of the exhibit will be available to travel to other cities in California.

## Tierra: A Dramatic Film of Tomas Rivera's Novel

*Sponsor: KPBS-TV, San Diego*  
*Project Director: Paul Espinosa*  
*Amount of Award: \$7,500 in outright funds and  
\$4,026 in matching funds if  
\$8,052 in outside gifts  
are raised*

A script will be prepared from . . . *Y no se lo trago la tierra*, a powerful portrait of the life of a poor Mexican American boy and his migrant farmworker family as they attempt to adapt to life in American society. The book was written by Tomas Rivera, former Chancellor of the University of California at Riverside. The script will be produced as a 90 minute program for national public television.

## Humanities for Californians

### Directions in Leadership

*Sponsor: Pasadena Historical Society*  
*Project Director: Bradley B. Williams*  
*Amount of Award: \$7,500 in outright funds*

This project will provide the adult public with historical perspectives on problems of leadership which have traditionally confronted the black community in California. The philosophy and works of three black leaders—Frederick Douglass, Booker T. Washington, and W.E.B. Du Bois—will be presented in a readers' theater, with actors from the American Living History Theater. The presentation will focus on four topics that each addressed during his lifetime: education, the role of women, coalition politics, and the "Back to Africa" movement. Following the presentation, a panel of scholars will lead a discussion of the leaders and their ideas, how they influenced the black population in the San Gabriel Valley, and what questions face black leaders today.

## Dissemination of the Humanities

### Circles of Exchange

*Sponsor: Future Educational Films, Inc.,  
San Francisco*  
*Project Director: Theresa Tollini*  
*Amount of Award: \$15,000 in matching funds if  
\$30,000 in outside gifts  
are raised*

This one-hour documentary film will include five portraits, each of a woman at a different stage in the process of establishing self-sufficiency. Each story will reveal how cultural values, forces, and barriers influence a woman as she moves toward self-sufficiency. The film will detail both the personal processes associated with recognizing and understanding their behavior and also the social forces such as divorce, lack of childcare, lack of job skills, employment inequities, and racism, which can contribute to women's impoverishment.

### Fenix Rising

*Sponsor: Cine Accion, San Francisco*  
*Project Director: Laurie Coyle*  
*Amount of Award: \$20,000 in matching funds if  
\$40,000 in outside gifts  
are raised*

This one-hour "docu-detective" film is about the cobalt 60 accident which occurred on the Texas-Mexico border in 1984. Considered by many to be the worst radiation accident in North America to date, the spill occurred in a border setting and the film focuses on the accident's unequal impact on peoples of different races, classes and cultures. The film includes diverse points of view of individuals affected by the accident on both sides of the border. It also addresses the problem of the hazards of low-level radiation sources when used or disposed of negligently.

## For Better or For Worse

*Sponsor: Film Arts Foundation, San Francisco*  
*Project Director: David Collier*  
*Amount of Award: \$7,980 in matching funds if  
\$15,960 in outside gifts  
are raised*

This one-hour television documentary will present intimate portraits of five San Francisco Bay Area couples, each married fifty years and longer, and one gay couple together for forty-four years. The film will explore the issues surrounding this long-term commitment, the institution of marriage and its place in contemporary society.

## The Library of America in California Public Libraries

*Sponsor: The Library of America, New York*  
*Project Director: Carol Brissie*  
*Amount of Award: \$10,000 in matching funds if  
\$20,000 in outside gifts  
are raised*

The purpose of this project is to assist forty public libraries in California to obtain sixty-volume sets of The Library of America, a comprehensive collection of America's greatest writers. Libraries with an annual book budget of \$35,000 or less may be eligible to apply. The cost to local libraries will be \$250. CCH will provide the other \$250. For information on application, contact Judy Nyren at The Library of America, 14 East 60th Street, New York, N.Y. 10022. 212/308-3360.

## Que Viva la Muerte!: A Celebration of Life

*Sponsor: Film Arts Foundation, San Francisco*  
*Project Director: Lourdes Portillo*  
*Amount of Award: \$7,500 in outright funds and  
\$11,272 in matching funds if  
\$22,544 in outside gifts  
are raised*

This one-hour film focuses on the Mexican holiday Dias de los Muertos (Day of the Dead). Viewers follow a Chicana narrator from a celebration in San Francisco to observances in Oaxaca and Mexico City. She meets with artists, historians, and others familiar with the ancient Aztec practices which merged with "New World" observances following the Spanish conquest of Mexico. The film will be aired on public television in the fall of 1989.

## Rebuilding the Temple: Cambodians in America

*Sponsor: Florentine Films, Haydenville, MA*  
*Project Directors: Lawrence Hott & Claudia Levin*  
*Amount of Award: \$7,500 in outright funds and  
\$7,126 in matching funds if  
\$14,252 in outside gifts  
are raised*

Over 150,000 Cambodians are living in our midst, trying to regain their Khmer identity and bring their Buddhist value system into our Western world. This one-hour film will examine the influence of Khmer culture and religion on the acculturation of Cambodian refugees. It will bring to light the deeply-rooted traditions and values that these refugees must grapple with as they attempt to become Cambodian-Americans. This grant will fund the production of the California-based portions of the film.



### Skaggs Foundation and CCH Fund Rural Museum Consortium

The L. J. Skaggs and Mary C. Skaggs Foundation of Oakland have awarded \$22,500 to CCH to make three Smithsonian traveling exhibits available to seven rural museums in California. A matching grant from CCH will bring scholars and interpretive programs to the host museums as part of the exhibit. The seven museums include: the Chico Museum; the Clarke Memorial Museum, Eureka; the Grace Hudson Museum, Ukiah; the Mendocino County Museum, Willits; the Merced County Courthouse Museum; the Redding Museum and Art Center; and the Sutter County Community Memorial Museum at Yuba City.

The Smithsonian exhibits that will circulate to these museums beginning in 1990 are: "What Style Is It?," an architectural history exhibit; "Family Folklore," an exhibit on family photograph albums and stories; and "Official Images: New Deal Photography," an exhibit on the rise of documentary photography during the New Deal era. Each exhibit will be presented to the general public with a variety of supplementary locally sponsored events such as architectural walking tours, lectures and panel discussions, community research projects, and additional exhibits of local collections and artifacts.

The exhibits will circulate from 1990 to 1992. Dates of public events at the museum sites will be announced in future issues of *Humanities Network*.

### CCH Welcomes Three New Members

At its December meeting CCH members voted to elect three new members from among the 115 nominations submitted by members of the public during the August-October call for nominations. While such widespread interest in CCH board membership is extremely gratifying, the Council regrets having to disappoint so many highly qualified potential members.

Vacancies on the Council will continue to be filled in the fall of each year, and a call for nominations will be issued at that time. However, due to the great number and high quality of nominations, the Council has decided to accept nominations year-round. If you would like to nominate someone for CCH membership, please forward the nomination to the CCH office in San Francisco. Please note that in order to assure representation from California's diverse geographical, ethnic, and professional constituencies, CCH especially welcomes nominations from specific areas and groups. Please check with the CCH office regarding the specially targeted groups for next year.

We are pleased to welcome three new members to the Council, all of whom will serve a four-year term.

*Carroll Parrott Blue* is Assistant Professor of Film at San Diego State University and an award-winning filmmaker. She is a recent recipient of a Ford Foundation Postdoctoral Fellowship which will assist her work on a documentary film of the Nobel Peace Prize Laureate, Ralph Bunche. Previous film credits include *Conversations with Roy DeCarava* and *Vernette's World: A Study of a Young Artist*. She has served as a member of the statewide Multi-Cultural Arts Advisory Panel for the California Arts Council and on the advisory panel for the Corporation for Public Broadcasting's Program Fund.

*Richard Esparza* is the executive director of the Santa Barbara Historical Society. Prior to his acceptance of

this position in 1987, he was the executive director of the San Diego Historical Society for seven years. He has acted as consultant and visiting lecturer to a number of museums, historical societies and universities in the western states and has held offices in several professional organizations including the American Association of Museums, the Western Museums Conference, and the American Association for State and Local History.

*Gloria Macias Harrison* is the Chairman of the Department of Foreign Languages at San Bernardino Valley College. She has been Associate Professor of Spanish at the College since 1966. In addition to her academic position she is also the founder, owner, and publisher of the state's oldest privately-owned Hispanic newspaper, *El Chicano*. She currently serves as President of the Inland Empire Educational Foundation and as a member of the San Bernardino Community Hospital Foundation Board. She was a two-term appointee by Governor Jerry Brown to the California State Commission on the Status of Women and was a Mayor's appointee to the San Bernardino City Fine Arts Commission.

### CCH Seeks Input on Program and Policies

In fourteen years of grantmaking, CCH has awarded more than eight million dollars to over 1,000 projects in an effort to bring the insights of history, literature, philosophy, and related disciplines to the citizens of California. We need your input and feedback in order to know if our program meets the needs of people from the various geographical, ethnic, and professional constituencies through the state.

Once a year at our annual Public Humanities Conference, such as the one to be held in Fullerton in June of this year, CCH staff and Council members meet with members of the public who are interested in providing quality public humanities programs for the adult out-of-school audience. The location of the Public Humanities Conference changes each year so we can meet with people in different geographical areas of this large state.

We also welcome your written comments and suggestions. Send your letters to Jim Quay, Executive Director, CCH, 312 Sutter St., Suite 601, San Francisco, 94108. If you would like to know more about the Council's activities, please request a CCH Program Description. This four-page summary describes the goals, budget, grants program, and proposed directions for CCH.

### Library of America Volumes Available to California Public Libraries

CCH has funded a grant to the Library of America to help California public libraries acquire sixty-volume sets of the Library of America, the definitive collection of America's greatest writers. Forty public libraries in California will receive assistance to purchase the collection. In order to qualify for the program, a library must have an annual book budget that does not exceed \$35,000, be open at least 25 hours per week, and secure a local donor to contribute \$250 which will be matched by CCH (\$250) and the Andrew W. Mellon Foundation (\$500) to cover the \$1,000 cost of the books.

With the help of the California Library Association and the California State Library, a mailing list of qualifying public and branch libraries will be compiled and applications will be sent to each library. For more information about this grant program and the specific titles in the series, please contact Carol Brissie, Grant Program Director, The Library of America, 14 East 60th Street, New York, NY 10022.

### Newport Beach Public Library Sponsors "Voices and Visions"

Newport Beach Public Library is one of twenty five sites selected nationwide to participate in a library-based video/discussion project sponsored by the American Library Association and the National Endowment for the Humanities. Based on the popular series "Voices and Visions" recently shown on PBS, the project will hold free public showings of the video programs on four poets: Robert Frost, Emily Dickinson, William Carlos Williams, and Elizabeth Bishop.

The series, entitled "Voices and Visions: Poetry in Public Places," will begin on March 1 with an introductory lecture on modern poetry given by Professor Richard Lindner from Orange Coast College. Discussions on each of the four poets will be led by Professor Lindner on March 22, April 12, May 3, and May 17.

According to Jackie Headley, Community Services Librarian, the program will serve two segments of the Newport Beach community: senior citizens and members of the business community. Participation in the series is limited to thirty people. Pre-registration is required. To register, please contact Jackie Headley at 714/644-3177.

Librarians interested in knowing more about the "Voices and Visions" series for their library may contact Ms. Headley at the above number or Ms. Caitlin Croughan at the CCH office, 415/391-1474.

### Nomads Exhibition Opens at Natural History Museum in Los Angeles

More than 1100 artifacts from the great museums of the Soviet Union will be exhibited at the Natural History Museum of Los Angeles County beginning February 4. Organized jointly with the Academy of Sciences in Moscow and Leningrad and the Natural History Museum, the exhibition focuses on Eurasia during five major periods, from the Scythians (800 B.C.) to the mid-twentieth century, tracing 3,000 years of nomadic culture. The artifacts, some of which have never been shown even in the USSR, have been collected from nine museums throughout the Soviet Union.

The exhibition will include gold ornaments, armor and weapons, textiles and clothing, domestic utensils, jewelry, leather goods, musical instruments, religious and ceremonial articles, and a yurt, the distinctive portable dwelling of the nomads.

A CCH-sponsored seminar, "The Guardian Spirit: Shamanism in the Old World and New," will be held on Sunday, March 12 from 10 a.m. to 4 p.m. The seminar will examine the role of shamanism not only on the Eurasian steppe but also in North and South America.

The museum is also offering several other education programs in conjunction with the exhibition, including guided tours with scholars, special courses, family programs, and children's classes. Reservations are required for most education programs. For information, please call 213/744-3342 or 744-3534.

### CCH Applicants: Please Note Changes for April Deadline!

The Council has increased the limit of outright funds available to grantees from \$7,500 to \$10,000 as of the April 1 deadline. Mini grant awards have been raised to \$1500 and planning grants to \$750. Please note these changes before submitting your application.



# CALENDAR OF HUMANITIES EVENTS

## Exhibits

through March 1989 "Black Angelenos: The Afro-American in Los Angeles, 1850-1950" is an exhibit continuing at the California Afro-American Museum, 600 State Dr., Exposition Park, Los Angeles. 213/744-7432

January 15 - April 9 "From Old Timer to New Timer" is a folkloristic examination of the productions of Mendocino resident, Mark Walker. This exhibit reflects the traditions of early Euro-American settlements and the geographic isolation of California's north coast, at the Monterey Peninsula Museum of Art, 559 Pacific Street. 408/372-5477

Jan. 21 - Mar. 26 "Visions Toward Tomorrow: The History of the East Bay Afro-American Community, 1852 -Present" is an exhibit at the Oakland Museum's Great Hall, Low Bay. 415/273-3401.

Jan. 29 - Dec. 10 "A Step Into the Past: Island Dwellers of Southern California" is an exhibit illustrating the culture of prehistoric Indians from the island of the Southern California Coast, at the Museum of Anthropology, CSU, Fullerton. A reception is scheduled for January 29th, 3 pm - 5 pm, and Dr. Roy Salls from CSU, Northridge will be the guest speaker. 714/773-3977

Feb. 4 - April 16 "Nomads: Masters of the Eurasian Steppe" is an exhibit of archaeological and ethnographic artifacts from museums throughout the USSR, at the Natural History Museum, Los Angeles. 213/744-3342

Feb. 4 - Sept. 24 "Solano Women" is an exhibit of photographs and artifacts illustrating the role of women in Solano County history, at the Vacaville Museum, 213 Buck Avenue. A 15-minute oral history video can also be seen. Upon request, this video can be provided to the public along with portable exhibits of photomurals. 707/447-4513

Feb. 21 - Mar. 25 "To the Promised Land" is an exhibit examining the contemporary humanities issues relating to undocumented worker migration, at the San Jose Institute of Contemporary Art, 377 So. First Street. 408/998-4310

April 1 - May 31

## Events

January 11 "Color of Honor" is a comprehensive 90-minute film which looks at the Japanese American experience during WWII. This film will air tonight on KCET, Los Angeles, at 9 pm; KPBS, San Diego, at 9 pm; KVIE, Sacramento, at 9 pm; and on KQED, San Francisco at 10 pm. Check your local listing to confirm date and times.

January 12 "Color of Honor" will air at 8 pm on KTEH, San Jose. Check your local listing to confirm date and time.

February 4 "Visions Toward Tomorrow: The History of the East Bay Afro-American Community 1852-Present" is presenting a symposium, "The Lure of California to Black Americans," at the James Moore Theater, Oakland Museum, 10 am - 3:30 pm. 415/273-3401 or 415/529-1012.

February 13 "Religion, Science and Technology: The Next Generation" is presenting three lectures today. "Experimenting With Truth," at 12 noon, and "Religion, Science and Technology: The Next Generation," 3 pm - 5 pm, will be held at CSU, Fresno. "Experimenting With God's Action in the World" is scheduled for 7:30 pm at Wesley Methodist Church, Fresno. 209/222-3796.

February 18 "Visions Toward Tomorrow: The History of the East Bay Afro-American Community 1852-Present" will explore the topic, "Amazing Grace-The Black Church in the East Bay," at the James Moore Theatre, Oakland Museum, 2 pm - 5 pm. 415/273-3401 or 415/529-1012.

February 22 "Asian Pacific Americans: Six Generations in California" presents the lecture "Reflections of Immigrant History in Asian American Literature: Japanese American Experience" at the Pasadena City College Forum, 7:30 pm - 9 pm. Guest speaker is Dr. Ron Takaki, Ethnic Studies, UC Berkeley. 818/578-7221

February 25-26 "Samuel Beckett: Plays for Stage and Television" is a symposium with screenings of videotapes of Beckett's plays at The Magic Theatre, S.F. 415/441-8001

March 4 "Visions Toward Tomorrow: The History of The East Bay Afro-American Community 1852-Present" presents the symposium, "Black Community Building: Institutions and Innovators" at the James Moore Theatre, Oakland Museum, 1 pm - 5 pm. 415/273-3401

March 12 "Nomads: Master of the Eurasian Steppe" will hold a seminar entitled "The Guardian Spirit: Shamanism in the Old World and the New," at the Museum of Natural History, Los Angeles. 213/744-3342

March 14 "Mitsuye and Nellie: Two Asian American Poets" is part of the Asian Pacific American lecture series at PCC Forum, 7:30 pm - 9 pm. Guest lecturer is Mitsuye Yamada, Cypress College. 818/578-7221

March 16-18 "The Grapes of Wrath, 1939-1989" is a conference examining Steinbeck's novel at CSU, San Jose. 408/924-4588

March 17-18 "Chicano Poetry in California Language and Identity in a 20th Century Literature" is a lecture and discussion series critically examining the evolution of Chicano poetry in California, at the Southwest Museum, 234 Museum Dr., L.A. 213/221-2164

March 25 "Visions Toward Tomorrow: The History of the East Bay Afro-American Community, 1852-Present" presents the symposium "A Celebration of Arts in the Black Community," Oakland Museum 9 am - 6 pm. 415/273-3401

March 30 "Asian Pacific Americans: Six Generations in California" explores the topic "Chinese Pioneers in the American West," at PCC Forum, 7:30 pm - 9 pm. Guest lecturer is Dr. Sandy Lydon, 818/578-7221

April 4 "Asian Pacific Americans: Six Generations in California" presents the lecture "Koreans in America: Struggle, Survival and Prosperity, 1906-1989," PCC Forum, 7:30 pm - 9 pm. Guest speaker is Dr. Michael Robinson, USC. 818/578-7221.



# CALIFORNIA COUNCIL FOR THE HUMANITIES

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## NEXT PROPOSAL DEADLINE: April 1, 1989

Proposals for this deadline must conform to the 1988 Program Announcement. Send 10 copies of all proposals (14 copies of media proposals) to the San Francisco office by the due date.

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# HUMANITIES NETWORK

Winter 1989  
Volume 11/Number 1

## California Council for the Humanities

### REQUEST FOR PROPOSALS for a new category of grants up to \$100,000 on THE ECONOMY AND THE COMMON GOOD

The California Council for the Humanities introduces a new grants category designed to stimulate scholarly and public examination of "The Common Good". A different topic related to the theme of "The Common Good" will be announced each year; the topic for 1989 is "The Economy and the Common Good." Projects that are funded in this category must centrally involve disciplines of the humanities\* and should include participation by a wide spectrum of the California public. The Council welcomes proposals for grants up to \$100,000. Funded projects can continue for two years. CCH funds must be matched by equivalent cash or in-kind contributions.

CCH wishes to encourage California organizations to ask uncommon questions about the common good: How is the common good discovered or created? Who is included in or excluded from these processes? At what cost? How is the common good articulated in contemporary California? By whom? How should these processes of discovery, creation, or articulation of the common good be changed? On what authority and by whose agreement?

Discussions about the economy not only raise technical questions about market behavior or resource allocation but also raise questions about what is good for human beings and how social structures might promote that good. Such questions cannot be adequately addressed by the natural or social sciences alone, but require the insight of the humanities. CCH invites proposals that will broaden public discussion of issues too often debated exclusively in economic terms, issues such as (*but not limited to*) plant closings, corporate takeovers, offshore oil drilling, unemployment, growth management, farm labor, housing, medical care, or the care of children and the elderly. What happens when such issues are addressed in terms of the common good?

Planning grants up to \$1,000 are available until April 1, 1989.  
Final Applications are due at the CCH San Francisco office July 1, 1989.

For Information and Application Forms, Please Write:

California Council for the Humanities  
312 Sutter Street - Suite 601  
San Francisco, CA 94108  
415/391-1474

California Council for the Humanities  
315 West Ninth Street - Suite 1103  
Los Angeles, CA 90015  
213/623-5993

\*The humanities as defined by Congress include the study of history, philosophy, languages, literature, linguistics, archaeology, jurisprudence, history and criticism of the arts, ethics, comparative religion, and those aspects of the social sciences that employ historical or philosophical approaches.